



TEN YEARS AT THE TOP

This year Jane Gentry celebrates ten years at the helm of the Yacht Brokers, Designers and Surveyors Association (YBDSA) incorporating ABYA (Association of Brokers & Yacht Agents), YDSA (Yacht Designers & Surveyors Association) and the PCA (Professional Charter Association). Under Jane's leadership membership has more than doubled to include a number of overseas members and partners. Initiatives during her role as Chief Executive include introducing the first website, producing a Members Handbook, relocating to new premises and developing the first Customs Warehouse scheme. Previously Jane has worked for both the RYA and BMF in a number of different roles.

The essential core of the Associations, growing from strength to strength, remain high standards, dependable Codes of Practice and improving services for members. The programme of training courses, specialist forums and seminars has also developed extensively over the past ten years. Communication remains a priority with the website providing a current database of members along with information related to buying and selling craft, surveying, certification, British registration and future events. Aims for the future include expanding the secretariat for the Professional Charter Association and extending the range of training opportunities to ensure members offer the best service to clients, plus helping staff to expand and develop their own roles.



Nick Ryley, Director of Brokerage for Ancasta and past President of YBDSA and former ABYA Chairman comments:

'Jane's knowledge and experience in such a specialised area of the marine industry is outstanding. Integral honesty instils trust in everyone; this combined with exceptional diplomatic skills enable her to solve problems for brokers, surveyors and clients alike. Managing YBDSA is a challenging role; Jane's consistency, loyalty and hard work over the past ten years has ensured success.'

To find out more about YBDSA log onto www.ybdsa.co.uk

Ends

August 4th 2010

For media enquiries please contact Sandra Riedel O'Brien of Riedel PR on 01243 576538 or email info@riedelpr.co.uk

Editors notes: The YBDSA is the management company for the Yacht Designer and Surveyors Association (YDSA) and the Association of Brokers and Yacht Agents (ABYA) and the Professional Charter Association (PCA). There are over 300 members in total with many 'subscribers' who are professionals within the marine industry, offering complementary services to the membership, such as marine insurance, law, finance or technical advice. The Associations provide on-going development training to assist members to retain their professional knowledge and expertise. A 'professional' is generally considered to be someone with the relevant practical and theoretical knowledge, together with membership of a professional association.